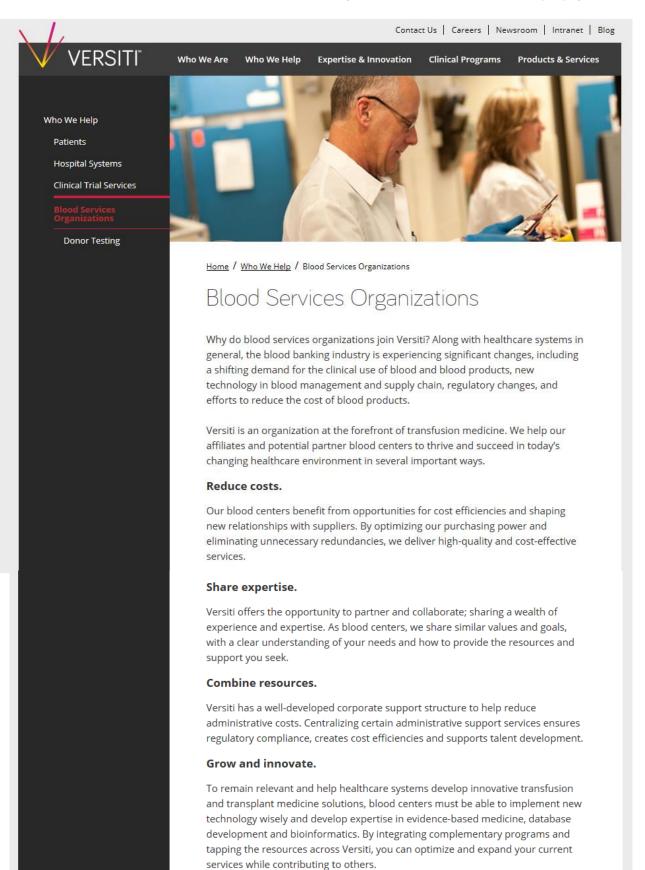
NOTE: Working with BloodCenter of Wisconsin, Kate Kotecki interviewed numerous staff members and wrote and/or edited most of the core content for the original Versiti website. Here are sample pages.



Contact us to learn more about partnership opportunities with Versiti.



Who We Are

Who We Help

Expertise & Innovation

Clinical Programs

Products & Services

Products & Services

Blood & Blood Products

Education & Consultation

Medical Consultation

Clinical Education

Patient Blood Management

Diagnostic Labs & Esoteric Testing

Specialty Biologics Distribution Services



Home / Products & Services / Education & Consultation

Education and Consultation

As a leader in transfusion medicine and blood management, we offer a vast array of educational opportunities and consultation services for physicians and other healthcare providers, hospitals, blood centers, academic institutions and healthcare systems.

A strong, collaborative approach to learning is essential to improve patient care and ensure healthcare providers' ongoing success. As Versiti's team of industry experts leads advances in blood management, we analyze data and create visible metrics. Data drives changes in behavior to best practices which are sustained through consultation, education and process changes. Actionable steps and accountability also help to change behavior and ultimately help you:

- · Improve patient outcomes
- Conserve blood product
- · Reduce risk
- Reduce costs

Collaborative, Customized Learning to Improve Outcomes

Versiti provides a wide variety of transfusion-related educational and consultative services for our community partners:

- · Lectures, seminars and teleconferences
- · On-site continuing medical educational sessions
- · E-Learning
- Customized, targeted small-group sessions to support specific initiatives and goals

Medical Services and Consultation

Through the Medical Sciences Institute (MSI) and affiliates, our physician group provides direct consultations, management of patients needing therapeutic apheresis, medical direction of specialized diagnostic laboratories, and management of donors with blood donation complications or positive infectious disease testing markers. Our experienced staff includes more than a dozen leading national transfusion medicine experts, supported by specialists in bleeding disorders and transplantation. They are accessible 24 hours a day, 365 days a year.

Clinical Education

Versiti meets learners where they are, delivering customized learning programs including wet workshops, seminars, grand rounds, Specialist in Blood Banking Technology (SBB) programs, and online learning tools such as $beLearning^{TM}$. Our team is led by an internationally recognized expert in the field of transfusion medicine who has authored, co-authored or edited more than 65 publications.

Patient Blood Management

Versiti provides clinical, educational and analytical services to assist partner healthcare systems with improving patient outcomes, conserving our blood supply and reducing costs. We also develop and analyze patient blood management analytics. In support of evidence-based practices, Versiti applies an exclusive set of metrics, key performance indicators (KPIs), which align commonlygathered data elements into meaningful information that hospital systems can use to inform and improve their transfusion practices.

Contact us to learn more about how Versiti consultation and education programs can help your organization accelerate change, improve outcomes and reduce

Call: (844) 345-TxMD(8963)



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